



SPONSORSHIP FORM

Contact Name: _____ Phone Number: _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Name as you would like it to appear in advertising: _____

Please designate sponsorship level with an X							
Sponsorship Opportunities	Table Sponsor \$1,000	Wine Sponsor \$2,500	Dessert Sponsor \$2,500	Band Sponsor \$3,000	Event Sponsor \$3,500	Bar Sponsor \$3,500	Award Sponsor \$4,000
<u>Number of sponsorships available</u>	10	2	1	2	2	1	3
Table of 10 at Farm Bureau Centennial Celebration	☉						
VIP table for 10 at Farm Bureau Centennial Celebration		☉	☉	☉	☉	☉	☉
Recognition in printed event program	☉	☉	☉	☉	☉	☉	☉
Recognition at event by displaying logo on table	☉	☉	☉	☉	☉	☉	☉
Complimentary bottle of red and white wine at table	☉	☉	☉	☉	☉	☉	☉
Social Media mentions (Instagram & Facebook)		☉	☉	☉	☉	☉	☉
Website linked on slofarmbureau.org & email newsletter		☉	☉	☉	☉	☉	☉
Recognition on stage with logo/name projected on screen		☉	☉	☉	☉	☉	☉
On-Air Mention during KJUG morning show			☉		☉	☉	☉
Present one of 3 awards to recipient						☉	☉

This year's 100th Anniversary and Centennial Celebration of SLO County Agriculture will be held at Alex Madonna Expo Center on **Saturday, September 10, 2022**. Event will begin with a social hour at 5:00 p.m., dinner and program will begin at approximately 6:00 p.m., followed by a live band and dancing.

Sponsorship form and payment must be received by **August 25**. Attach a copy of your organization logo if applicable. Please make checks payable to San Luis Obispo County Farm Bureau. We can also accept credit cards with an additional processing fee over the phone. Complete this form and send it to Catie Field at cfield@slofarmbureau.org or mail to:

SLO County Farm Bureau, 4875 Morabito Place, San Luis Obispo, CA 93401

For additional questions, contact Brent Burchett at bburchett@slofarmbureau.org or (805) 543-3654

Additional details on sponsorship packages can be found on the next page.

TABLE SPONSOR – Table sponsors will receive an assigned table for 10 guests, name or company logo in the event program as well as signage on the table, and complimentary wine at the table.

WINE SPONSOR – The wine sponsor will provide 5 cases of red, white or sparkling wine for sponsor tables and will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions and a link to your company website on all event promotions and the Farm Bureau webpage. Should the wine sponsor decide to use their own wine, the cost of the sponsorship is reduced to \$1,000.

DESSERT SPONSOR – The dessert sponsor will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions and a link to your company website on all event promotions and Farm Bureau’s webpage.

BAND SPONSOR – Band sponsor will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions, a link to your company website on all event promotions and the Farm Bureau webpage and recognition on stage with your logo or name projected on the screen. This sponsor will be verbally recognized by the band on-stage. Guests will be entertained by Carmel-based “The Money Band,” a high-energy, versatile, and extremely entertaining band, specializing in performing electrifying renditions of top #1 hits from the 50’s to the present. The Money Band has shared the stage with many major acts around the world including Journey, The Dixie Chicks, Kenny Chesney, Lynyrd Skynyrd, The Byrds, and Smash Mouth, and have been a crowd favorite at local wine industry and other SLO County events in recent years.

EVENT SPONSOR – Event sponsor will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions, a link to your company website on all event promotions and the Farm Bureau webpage, recognition on stage with your logo or name projected on the screen, and your company mentioned during the Farm Bureau morning show segment on KJUG 98.1.

BAR SPONSOR – Bar Sponsor will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions, a link to your company website on all event promotions and the Farm Bureau webpage, recognition on stage with your logo or name projected on the screen, and your company mentioned during the Farm Bureau morning show segment on KJUG 98.1. Sponsor will also have signage at the bar. Sponsor may coordinate with Farm Bureau on selecting the hosted beverages.

AWARD SPONSOR – Event Sponsor will receive an assigned VIP table for 10 guests, name or company logo in the event program as well as signage on the table, complimentary wine at the table, social media mentions, a link to your company website on all event promotions and the Farm Bureau webpage, recognition on stage with your logo or name projected on the screen, your company mentioned during the weekly Farm Bureau morning show segment on KJUG 98.1 and the ability to present the award to the recipient on stage during the event. The awards are: Business of the Year, Heritage Award, and the Farm Bureau “Freddy” Award.



**THANK YOU FOR YOUR SUPPORT OF
SAN LUIS OBISPO FARM BUREAU**

